



# ROB RAMS

HOLT HIGH SCHOOL TEAM 6078

# TECHN RAMS

23709 BLACK

23710 GOLD

23711 ORANGE

26616 BLUE

26617 GREY

36385 RED

36387 GREEN

36388 PURPLE

# LEG RAMS

DIMONDALE

ELLIOTT

HORIZON

SYCAMORE

WILCOX

2026-2027  
SPONSORSHIP  
OPPORTUNITIES



## CONTACT US



HoltRobotics@gmail.com



Holt RoboRams FRC #6078



HoltRobotics



www.HoltRobotics.com



## WHAT WE REPRESENT

**Holt Robotics** was founded in 2016 as **FRC 6078 Holt RoboRams** at Holt High School, a large school in suburban Lansing, Michigan. The team is named for the school mascot, the Holt Rams. Entering its 12th year, the team has about 35 students and 15 mentors. Members are students of Holt High School; mentors include teachers, parents, and members of the community.

In 2022, our program grew to incorporate students in grades 1-6 as **LEGORams**. Last year, we had 25 teams, helping more than 125 elementary students access STEM programming.

In 2023, our program grew to incorporate grades 7-8 as **TechnoRams**. This year, we will include 70 students across 8 teams in the Middle School program.

**Holt Robotics** is part of a larger organization called **FIRST Robotics** (For Inspiration and Recognition of Science and Technology). The mission of FIRST is to inspire young people to be leaders in science and technology by engaging them in mentor-based programs that build science, engineering, and technology skills, while also building self-esteem, life skills, and community awareness.

Through the Holt Robotics program, students are able to:

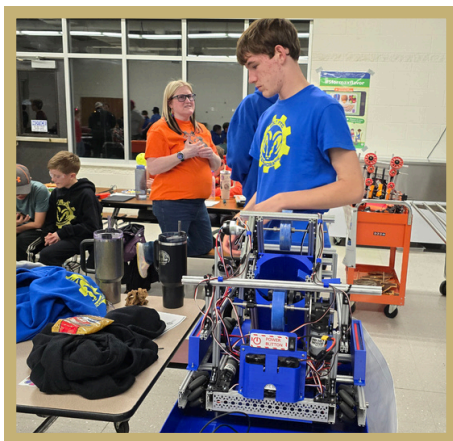
- Apply engineering principles to the design, build, and operation of robots for competitions.
- Learn and use CAD and other engineering software.
- Enjoy hands-on experiences with multi-disciplinary collaborative problem-solving.
- Program robots for both autonomous and human operated modes.
- Travel to competitions to compete against other **FIRST** teams.
- Volunteer in their community.
- Network with industry and engineering firms and companies.

## PROGRAM IMPACT

We create:

- Alumni in STEM fields.
- Participation in the community and in company events.
- Participation and promotion of school events.
- Supporting overall STEAM program growth in Holt Public Schools.
- Lifelong friendships and collaborations.
- Maintaining other robotics programs across our district.





## PROGRAM EXPENSES

As a **FIRST** Robotics Program Partner, we incur many expenses. Below is a list of specific items that the team is fundraising money for, in addition to the general costs associated with running the program.

| ITEM NEEDED                                     | SEASON COST     |
|-------------------------------------------------|-----------------|
| FRC Robot Parts/ Equipment                      | \$15,000        |
| FRC Registration for Regional Competition       | \$6,300         |
| FTC Registration for Regional Competition       | \$4,200         |
| FTC Kit of Parts & Season Competition Set       | \$2,000         |
| LEGO Registration & Kit of Parts                | \$12,500        |
| Travel and Registration for State Championship* | \$10,000        |
| Travel and Registration for World Championship* | \$30,000        |
| Team Shirts                                     | \$3,600         |
| Event Hosting Costs                             | \$2,000         |
| Build Season Food                               | \$1,500         |
| Business Expenses                               | \$1,000         |
| Scholarships                                    | \$1,000         |
| Outreach and advertising                        | \$500           |
|                                                 |                 |
|                                                 |                 |
|                                                 |                 |
| <b>Total</b>                                    | <b>\$89,600</b> |

## MENTORS

Beyond materials cost, **the program is also in need of mentors** to help in the following areas. Please share these opportunities with people in your organization.

|                                 |                                                                                                                                                     |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Engineering &amp; Design</b> | Work with the team to pick a strategy, design a robot, and manage robot creation.                                                                   |
| <b>CAD</b>                      | Work with students focusing on the use of CAD software (Onshape) from idea capture to part design and to assemble and integrate individual pieces.  |
| <b>Electrical</b>               | Work with students focusing on various aspects of electrical components from motor selection through wiring implementation and component placement. |
| <b>Programming</b>              | Work with students to program, test, and debug the robot.<br>Working in Java with the WPILib library.                                               |
| <b>Machining</b>                | Teach students the functions and use of machines like mills and lathes along with other tools for robot construction                                |
| <b>Outreach</b>                 | Work with students to manage social media accounts, websites, and create promotional fliers, and organize community events                          |
| <b>Finance</b>                  | Work with students to track the team's budget, fundraise and create financial plans.                                                                |

# SPONSORSHIP TIERS



## TITLE SPONSOR: \$7,500+

- **FRC Robot:** Large logo of business
- **Banner:** Large logo (displayed at events and tournaments)
- **FRC/FTC Team Shirt:** Large logo
- **Website:** Logo and link on the sponsorship page and logo on the first page
- **Recognition:** Thank you letter and social media shout outs throughout the season
- **Robot Display** at place of business for a week

## PLATINUM SPONSOR: \$5,000-\$7,499

- **FRC Robot:** Medium logo of business
- **Banner:** Medium logo (displayed at events and tournaments)
- **FRC/FTC Team Shirt:** Medium logo
- **Media:** Logo and link on sponsorship page
- **Recognition:** Thank you letter and social media shout outs throughout the season

## GOLD SPONSOR: \$3,000-\$4,999

- **FRC Robot:** Medium logo of business
- **Banner:** Small logo (displayed at events and tournaments)
- **FRC/FTC Team Shirt:** Small logo
- **Media:** Logo and link on sponsorship page
- **Recognition:** Thank you letter and social media shout outs throughout the season

## SILVER SPONSOR: \$1,000-\$2,999

- **FRC Robot:** Small logo of business
- **Banner:** Small logo (displayed at events and tournaments)
- **FRC/FTC Team Shirt:** Small logo
- **Media:** Logo and link on sponsorship pages
- **Recognition:** Thank you letter and social media shout outs throughout the season

## BRONZE SPONSOR: \$500-\$999

- **Media:** Logo and link on sponsorship pages
- **FRC/FTC Team shirt:** Company name
- **Recognition:** Thank you letter and social media shout outs throughout the season

## LAPIS SPONSOR: \$100-\$499

- **Media:** Logo and link on sponsorship pages
- **Recognition:** Thank you letter

All Donations of Any Amount are Greatly Appreciated!

# 2026-2027 HOLT ROBOTICS SPONSORSHIP FORM



Business/Organization/ Individual \_\_\_\_\_

Business Address Business \_\_\_\_\_

Website Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

Student Contact \_\_\_\_\_

## DONATIONS SUPPORT ALL HOLT ROBOTICS STUDENTS.

IF YOU WOULD PREFER TO SUPPORT A SPECIFIC PROGRAM LEVEL, PLEASE INDICATE BELOW:

☐ FRC (HIGH SCHOOL)

☐ FTC (MIDDLE SCHOOL/JR HIGH)

☐ FLL (ELEMENTARY)

## SPONSORSHIP LEVEL

☐ Title

☐ Silver

☐ Platinum

☐ Bronze

☐ Gold

☐ Lapis

Amount Enclosed \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## PLEASE NOTE

•Because we do not know what the design of our robot will be, we are unable to guarantee the exact size and shape of the stickers on the robot. The size will increase by two times the smallest size. For example, if the largest size is 6"x9", then the smallest would be 2"x3", making a medium 4"x6".  
•Please provide both a black and white and four-color digital version of the business logo and SVG format of your logo, emailed to Stephen Potter (SPOTTER@hpsk12.net), **no later than February 1, 2027**. If you are not able to provide a digital version by this date, we cannot guarantee that logos will appear on promotional materials.

*This contract states the above noted business or individual has purchased ad space as indicated above supporting the Holt **FIRST** Robotics Program. In placing a graphic ad to be displayed, the customer is approving the copy attached hereto warrants that he or she is duly authorized to use the advertising copy, cuts, or illustrations, trade names, photographs, personal or otherwise in the manner shown in the advertising copy to appear as specified above. The customer also understands that sizes of certain advertising cannot be guaranteed.*

## Please make checks payable to: Holt Robotics Boosters

Give checks to your student contact, or mail them to:

Holt Robotics

Attn: Stephen Potter

5885 W. Holt Road

Holt, Michigan 48842

FEIN#: 41-4400028